

# Programme 2019

## Wednesday, 25 September 2019

**CosmeticBusiness Poland  
Conference Area**  
in hall 4 EXPO XXI

**Workshop Area**  
stand 922, hall 4 EXPO XXI

**Distributors Lounge**  
in hall 4 EXPO XXI

10:30 - 11:30  
TRENDS  
**Colour strategies and creative beauty inspirations for Spring-Summer 2021**  
Pavina Souvanlasy, Groupe Carlin International, Paris, France (Exhibitor, stand 922)

Language  
EN

Language

10:30 - 16:30  
**MATCHMAKING SESSION**  
Meetings between  
**Cosmetics brands &**

11:45 - 12:15  
SUSTAINABILITY / PACKAGING  
**Ecological, biodegradable and designed for recycling packaging**  
Tomasz Krzyszowski, Unicom International, Poland (Exhibitor, stand 630)

PL

11:30 - 12:30  
TREND WORKSHOP  
**How trends can impact my decisions on colour: brand, packaging, product**  
Carlin, Paris, France

EN

12:30 - 13:00  
PACKAGING  
**STOP counterfeiting of packaging!**  
Leszek Wyrzykowski, Multifol, Kraków, Poland (Exhibitor, stand 637)

PL

13:15 - 13:45  
INSIGHTS  
**Stability of the cosmetic product - how to make sure that the product remains as good as new?**  
Marek Przybylski, Invanto, Poznań, Poland (Exhibitor, stand 631)

PL

14:00 - 14:45  
SUSTAINABILITY / TRENDS  
**Sustainability in the Beauty industry: key global trends and drivers**  
Nadejda Kreč, Euromonitor, London, UK

EN

14:00 - 15:00  
TREND WORKSHOP  
**How trends can impact my decisions on colour: brand, packaging, product**  
Carlin, Paris, France

EN

15:00 - 15:30  
INSIGHTS  
**New Formulation Trends: "USA-EUROPE-CHINA trip"**  
Dr Saira De Ferrari, Cosmetic Assist, Genoa, Italy (Exhibitor, stand 623)

EN

15:45 - 16:30  
MARKET  
**P-Beauty. Polish cosmetic business – challenges, opportunities & perspectives in fast-changing world**  
Lidia Lewandowska, Cosmetics Insight Poland, Warsaw, Poland (Exhibitor, stand 811)

PL

17:00 Show Closing

Please note: All lectures in the Conference area will simultaneously be translated into English and Polish.

## Thursday, 26 September 2019

**CosmeticBusiness Poland  
Conference Area**  
in hall 4 EXPO XXI

**Workshop Area**  
stand 922, hall 4 EXPO XXI

10:30 – 11:00  
SUSTAINABILITY / PACKAGING  
**Sustainable packaging - trends in labelstock raw materials**  
Beata Sypniewska, Avery Dennison Polska, Moszna-Parcela, Poland

Language  
PL

Language

11:00 - 11:30  
PACKAGING  
**Unfortunately, a product in a super pack is not everything today - it still needs to be skillfully displayed at the point of sale.**  
Robert Sienko, 3m project, Białystok, Poland

PL

11:30 – 12:00  
PACKAGING  
**TRUSTCONCEPT® - Your key to the digital world**  
Katarzyna Patynowska, PC Print, Warsaw, Poland

PL

12:00 – 12:30  
PACKAGING  
**Legal declaration regulations for cosmetic products and how to comply with them**  
Marta Kuberska-Maciejewska, THETA Doradztwo Techniczne Tomasz Gendek, Łódź, Poland

PL

11:30 - 12:30  
TREND WORKSHOP  
**How trends can impact my decisions on colour: brand, packaging, product**  
Carlin

EN

12:45 - 13:15  
SUSTAINABILITY  
**Certification of cosmetics: EU Ecolabel and EKO – Certified Natural Cosmetics**  
Magdalena Jabłońska-Pudlak, Diana Matyskiel, Polskie Centrum Badań i Certyfikacji S.A., Kłobucka, Poland

PL

13:30 - 14:00  
MARKET  
**BREXIT - a challenge for the cosmetics industry**  
Tomasz Gendek, THETA Doradztwo Techniczne Tomasz Gendek, Łódź, Poland

PL

14:15 - 14:45  
MARKET  
**Conditions for certification of cosmetics for the United States**  
Aleksandra Mikulska, JARS, Legionowo, Poland

PL

14:00 - 15:00  
TREND WORKSHOP  
**How trends can impact my decisions on colour: brand, packaging, product**  
Carlin

EN

15:00 - 15:30  
MARKET  
**Export of Polish cosmetics. Real business or dreams**  
Łukasz Barbacki, barbacki CONSULTING, Kraków, Poland

PL

15:45 - 16:15  
INSIGHTS  
**Co-packing costs as a result of cooperation between client and logistics operator**  
Łukasz Lewicki, ROHLIG SUUS Logistics, Warsaw, Poland

PL

16:30 Show Closing